

NetDiligence® Cyber Risk & Privacy Liability Forum

June 2-3, 2015

Hyatt Bellevue Hotel

Philadelphia

Chaired by:

Ted Augustinos, Locke Lord Edwards

Ozzie Fonseca, Experian

Ken Goldstein, Chubb

Toby Merrill, ACE

Meredith Schnur, Wells Fargo



A Member of the Tokio Marine Group



Program at a Glance

Monday, June 1

Welcome Reception

5 p.m. to 7 p.m.

Tuesday, June 2

Education

7:30	Registration Breakfast
8:45	Sessions
10:45	Break
12:15	Lunch
1:30	Sessions Resume
2:45	Break
5:30	Meeting Adjourns

Networking Reception

5:30 p.m.

Wednesday, June 3

Education

7:30	Breakfast
8:00	Sessions Begin
11:00	Break
12:15	Meeting Adjourns

Tuesday Morning

TIME	TOPIC	FACULTY
7:30	Breakfast & Registration	
8:30	Welcome	Tom Hagy HB Litigation Conferences
	Opening Remarks	Mark Greisiger NetDiligence
8:45	Cyber Claims & Loss Updates <ul style="list-style-type: none"> • NetDiligence Claims Study • Types of claims being covered and denied • Examination of costs • Claims notice and claims handling 	Meredith Schnur Wells Fargo <i>moderator</i> Mark Greisiger NetDiligence Suhey Nevarez ACE Beth Diamond Beazley Richard Sheridan AXIS Robert Jones AIG
9:45	Breakout Sessions A, B & C	

A

Cyber Coverage Basics

- Overview of network security
- Basics of privacy liability
- Terminology e.g. PCI, DSS HITECH, DLP
- Basic coverage under network security and privacy policies
- What NOT to do when breached

Ken Goldstein Chubb
moderator

Chris Cotterell Safeonline
Rebecca Swanson Markel
Stuart Kohn Navigators
Adam Cottini AJG

B

Cyber Coverage Advanced

- Internet of things
- War/terrorism/crime
- Cyber infrastructure
- Network interruption
- Business interruption
- D & O

Toby Merrill ACE
moderator

Tim Francis Travelers
Greg Vernaci AIG
John Graham Zurich
Florence Levy JLT
Vince Vitkowsky Seiger Gfeller Laurie

C

The Brokers' View

- Helping a client choose between one carrier over the other
- What services can a carrier bring to the table that are meaningful to the client?
- How to evaluate the claims department
- How to evaluate a carrier pre, during and post breach or loss

John Merchant Freedom
moderator

Bob Parisi Marsh
John Coletti XL
Rob Rosenzweig DeWitt Stern
Gamelah Palagonia Privacy Professionals

Tuesday

TIME	TOPIC	SPEAKERS
10:45	Break	
11:15	Breakout Sessions A & B	

A State of Litigation

- Recent court decisions
- Reducing the risk of litigation
- Class actions and damages
- Identifying responsible parties
- Defense strategies

John Mullen Lewis Brisbois Bisgaard & Smith LLP
moderator

Christopher Dore Edelson

Tim Blood Blood & Hurst

Ted Kobus BakerHostetler

Roberta Anderson K&L Gates

Cameron Azari Epiq Systems

B Defamation, Privacy & the Right to be Forgotten

- Right to be forgotten vs. right to be remembered
- Immunity for defamation/privacy claims

Lincoln Bandlow Lathrop & Gage
moderator

Tim Toohy Morris Polich & Purdy

Charles Glasser Charles J. Glasser, Esq.

Amber Melville-Brown Withersworldwide

12:15	Lunch with Keynote Speaker	Paul Vixie, CEO, Farsight Security
1:30	Leveraging Human Stupidity: Hackers' Approach to Obtaining Crown Jewels	<p>Andy Obuchowski McGladrey <i>moderator</i></p> <p>Andrew Weidenhamer, McGladrey Security & Privacy Consulting</p> <p>Jeffery Stutzman, Red Sky Alliance</p> <p>Vinny Sakore, ICSA Labs</p>

Tuesday

TIME	TOPIC	SPEAKERS
2:45	Break	
3:15	Mock Breach: Table-Top Crisis Response <ul style="list-style-type: none"> • identifying the affected population • encryption safe harbor • notice timing • interaction with regulatory authority and law enforcement • credit monitoring • activities protected by privilege • media 	<p>Al Saikali Shook Hardy & Bacon <i>moderator</i></p> <p>Ted Augustinos Locke Lord Edwards</p> <p>Melanie Thomas Inform</p> <p>Kim Stratos Memorial Health Care</p> <p>Bo Holland AllClear ID</p> <p>Matthew Fitzsimmons AAG, Connecticut</p> <p>Patrice Malloy, Florida Office of the Attorney General</p>
4:30	Federal Notification Law and the States <ul style="list-style-type: none"> • likelihood of federal legislation • what that might look like and how it would change the current rules on notification • overview of current notification rules • how to help clients comply with current and plan for potential new rules 	<p>Ozzie Fonseca Experian <i>moderator</i></p> <p>Shawn Melito NPC Immersion Data Breach Response</p> <p>Gerard M. Stegmaier Goodwin Procter</p> <p>Tony Hadley Experian</p> <p>Joseph Jacquot Foley & Lardner</p>
5:30	Cocktail Reception	

Wednesday

TIME	TOPIC	SPEAKERS
7:30	Breakfast	
8:00	Big Data Ethics <ul style="list-style-type: none"> • Current SCOTUS rulings • Government surveillance and Big Data • Ethics and risks of commercial use of Big Data • Establishing policies and procedures for the collection, use, sale and storage of Big Data 	Steve Caponi Blank Rome <i>moderator</i> Jamie Sheller NetDiligence Andrea Arias FTC Trevor Hughes IAPP Geff Brown Microsoft Khaled El Emam Privacy Analytics
9:00	Breakout Sessions A, B & C	

A

PCI Adjudication & Liability The Weakest Link: Third-Party Vendors

- Outsourced payment card processing storage
- Integrated vendor risks
- Point-of-sale systems and integrators
- E-commerce vendors and application providers
- Vendor management, contractual obligations and liability

Dave Navetta Norton Rose Fulbright
moderator
Chris Novak Verizon
Randall Bennett Agio
Additional speakers TBA

B

Apples and Oranges: Comparing Cyber Policies for the Client

- Straight-forward approaches to construct meaningful policy comparisons
- Identifying key policy differences
- Best practices for communicating coverage differences to clients

Nick Economidis Beazley
moderator
Oliver Brew Liberty International Underwriters
Charles Bellingrath ARC
Spencer Timmel Hylant
Christina Terplan Clyde & Co

C

Building a Tower

- Explore the needs for a large-insurance-limits tower to fully address cyber risk exposures impacting certain sectors
- Discuss the challenges and limitations of building a tower
- Discuss the process a broker might take to build a tower

Chris Keegan Beecher Carlson
moderator
David Molitano OneBeacon
Ziad Kubursi Philadelphia Insurance
Kurt Suhs Ironshore
Peter Foster Willis

Wednesday

TIME	TOPIC	SPEAKERS
10:00	Breakout Sessions A & B	

A

Cloud

- Aggregation risk issues
- Vendor contracts and management
- Inability to forensically investigate cloud provider breach
- Risk mitigation and cloud-based disaster recovery

Brad Gow Endurance
moderator

Kurt Hagerman FireHost

Dante Orsini iLand Internet Solutions

Michael Ernesto Verizon Cloud Services

B

Protecting Trade Secrets

- Exploring one of the leading ‘cyber risk’ issues facing organizations that hold intellectual property such as trade secrets
- Issues with companies failing to protect their IP from being stolen
- How to value IP such as trade secrets
- Is coverage possible?

Jim Giszczak McDonald Hopkins
moderator

Garrett Koehn CRC/Crump

Marshall Heilman Mandiant

Bill Hardin Navigant

11:00	Break	
11:15	ROI of Technology to Mitigate: A CFO vs. CSO Discussion <ul style="list-style-type: none"> • Should a company invest in more security rather than other risk-management methods? • Which approach should be used to determine value at risk of security investments? • What emerging security solutions might help a client mitigate its security/privacy exposure? 	<p>Josh Ladeau AWAC <i>moderator</i></p> <p>Aleksandr Yampolskiy SecurityScorecard</p> <p>Jeffrey Sharer Sharer Consulting</p> <p>Winston Krone Kivu</p> <p>Quentin Orr PricewaterhouseCoopers</p>
12:15	Closing Remarks & Adjourn	